

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries and Commerce Department - Handlooms & Textiles - "Scheme for Training and Infrastructural Support to Handloom sector" in the State - Orders - Issued.

INDUSTRIES AND COMMERCE (TEX) DEPARTMENT

G.O.Ms.No. 283

Dated 21-10-2008.

Read:-

From the Director of Handlooms and Textiles and Development
Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad
Lr.Rc.No.16071/2006-J1, dt.10-7-2007.

-0-0-

O R D E R:-

In the reference read above, the Commissioner and Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad has reported that during the meeting conducted with the representatives of the Primary Weavers Cooperative Societies in the State, the participants have expressed that there is a need to upgrade the skills of the weavers in various disciplines with necessary infrastructural support to enable them to produce quality and marketable products as per the changing needs of the consumers.

2. The Commissioner and Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad also felt that there is need for training and infrastructural interventions to give a new thrust to the handloom sector and to enable it to face the challenges of post WTO regime. It has been further observed that in a number of societies, though infrastructural facilities are available, they are not being utilized properly due to certain gaps in the availability of facilities. There are instances where common facility centers are not being used for want of equipments required for pre-loom and post loom processes. It has been suggested that such critical gaps in the infrastructural facilities shall be filled up to put into use the facilities properly. He has therefore suggested that in the proposed scheme, the training and infrastructural needs shall be assessed according to the local circumstances duly involving the trainees / implementing agencies themselves.

3. He has submitted that a comprehensive scheme is necessary to provide training and infrastructural support to meet the training requirements in all disciplines i.e. weaving, designing, dyeing & printing, garmenting / value addition etc, for skill upgradation of the weavers in the State as well as to fill up critical gaps in the available infrastructural facilities. Accordingly the "**Scheme for Training and Infrastructural support to Handloom Sector**" has been prepared and submitted.

4. The Commissioner and Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad has requested the Govt. to approve the "**Scheme for Training and Infrastructural support to Handloom Sector**" and sanction an amount of Rs.6,80,00,000/- from out of Rs.3440.82 lakhs provided in the Budget Estimates for the year 2007-08 under "**S.H.-11 -Financial assistance to weavers**" under State Plan for implementation of the scheme and the amount may be released in relaxation of Treasury control order and quarterly Regulation orders, so that the amount may be drawn in lumpsum immediately and to authorize him to draw the amount and to incur the expenditure for implementation of the "**Scheme for Training and Infrastructural support to Handloom Sector**".

5. In the circumstances reported by the Commissioner and Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad, Government after careful examination of the matter, hereby approve the "Scheme for Training and Infrastructural Support to Handloom sector" subject to meeting of the cost of the scheme from within Budget estimates of 2008-09, as per the scheme annexed to this order.

6. The expenditure shall be debited to the following Head of Account:-

2851-	Village & Small Industries –
MH (103) -	Handloom Industries –
	Schemes included in the Plan –
11-	Normal State Plan-
SH (11) -	Financial assistance to weavers –
310 -	Grants in aid
312 -	Other grants in aid"

7. The Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad shall take necessary action accordingly.

8. This order issues with the concurrence of Finance Department vide their U.O.No.26958/ 512/ Exp.I& C / 08, dated 24 - 9 - 2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA RPADESH)

Y.SRILAKSHMI,
SECRETARY TO GOVERNMENT.

To

The Director of Handlooms and Textiles and Development
Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad.
The Accountant General, Andhra Pradesh, Hyderabad
The Pay and Accounts Officer, Hyderabad
The Director of Treasuries and Accounts Department.

Copy to:

The Finance (Expenditure I&C) / BG Department.
The P.S to Minister for Handlooms and Textiles
The P.S to Secretary to Government,
Industries and Commerce Department
SF/SC.

// FORWARDED BY: ORDER//

SECTION OFFICER.

(Contd.. for Annedure)

"SCHEME FOR TRAINING AND INFRASTRUCTURAL SUPPORT TO HANDLOOM SECTOR"

1. Introduction:

Training is the most vital instrument in any organization/industry to upgrade the skills of the personals working in the organization/industry which will help them to get better productivity both in qualitative and quantitative terms. The Skill up-gradation is an essential input for producing the goods commensurate with the market requirements in handloom sector in a concerted manner to meet the challenges ahead and to enable the handloom weavers/workers to adapt to produce diversified products with improved quality to meet the changing market trends.

At present some training programmes in weaving, dyeing, design development etc., are being conducted under Integrated Handloom Training Project, a Centrally sponsored scheme through the Weavers Service Centers at Vijayawada / Hyderabad to impart training to the weavers in the State. The training requirements of the weavers in the State are not being met in full under the scheme, since the state-wise allocations are very less and some of the components such as training in garmenting, value addition, wage compensation etc., are not being covered.

During the recently conducted meetings with the representatives of the Primary Weavers Cooperative Societies in the State with a view to interact with them and to assess their felt needs which require immediate attention, most of the participants expressed that there is a need to upgrade the skills of the weavers in various disciplines with necessary infrastructural support to enable them to produce quality and marketable products as per the changing needs of the consumers.

It is also felt that there is need for training and infrastructural interventions to give a new thrust to the handloom sector and to enable it to face the challenges of post WTO regime. It has been further observed that in a number of societies, though infrastructural facilities are available, they are not being utilized properly due to certain critical infrastructure gaps. For example in some cases Dyeing units/Dye Houses constructed are not in use for want of either proper water availability or due to lack of required dyeing equipments. There are instances where common facility centers are not being used for want of equipments required for pre-loom and post loom processes. It has been suggested that such critical gaps in the infrastructural facilities shall be filled up to put into use the facilities properly.

The training and infrastructural needs shall be assessed according to the local circumstances duly involving the trainees/implementing agencies themselves.

With this background, it is felt that a comprehensive scheme is necessary to provide training and infrastructural support to meet the training requirements in all disciplines i.e. weaving, designing, dyeing & printing, garmenting/value addition etc, for skill upgradation of the weavers in the State as well as to fill up critical gaps in the available infrastructural facilities. Accordingly the "***Scheme for Training and Infrastructural support to Handloom Sector***" has been designed.

2. Objectives:-

The objectives of the scheme are as under:

- To provide training to weavers in the handloom sector;
- To provide necessary support in an integrated and comprehensive manner to upgrade the skills and knowledge of weavers along with basic inputs for product development and diversification;
- To facilitate modification of looms, so as to enable product diversification to suit the export market;
- To provide training to different categories of handloom workers, keeping in view the expertise already gained and market trends forecasted (both domestic and international)

3. Components:

- a) Training in Weaving.
- b) Training in Dyeing & printing.
- c) Training in Designing.
- d) Training in Garmenting/Value addition.
- e) Exposure visits.
- f) Workshops.
- (g) Technological Development.
- (h) Infrastructural support.

4. The details of each of the components are as follows:

A) Training in weaving techniques:-

The handloom weavers will be provided training for upgrading their skills in weaving techniques, so as to enable them to produce a diversified range of products keeping in view the latest market trends.

B) Training in Dyeing & printing:-

The handloom weavers will be provided training in Dyeing & Printing for improving the quality of the products being produced by them.

C. Training in Designing:-

Design intervention is required to produce the handloom products in latest designs as per the market requirements. Training in designing will help the weavers to develop new varieties of products.

D. Training in Garmenting/Value addition:-

At present a major part of the production in the sector is being disposed without any garmenting/value addition. If the handloom products being produced in the Handloom Sector are converted into garments or some value addition is done, the demand for the products will increase which will in turn help the societies to dispose off their stocks quickly and to provide continuous work to their weaver members. By this intervention, the margins as well as the marketability of the products will increase resulting in rise in the income levels of the weavers, working in the sector.

E. Exposure visits:-

There is a need to know the developments that are taking place in the Industry at different places to prepare appropriate business plans. Exposure visits to other handloom clusters will help the personals/weavers working in the Sector to understand the technological developments taking place in the Sector and to emulate the same in their clusters with suitable modifications, if required.

F. Workshops:-

The employees working in the Primary Weavers Cooperative societies will be imparted training to improve their accountancy knowledge and salesmanship which will help them to make proper utilization of funds being sanctioned by Government/various institutions and also to improve the functioning of the societies. The workshops for the representatives of the Primary Weavers Cooperative societies will also be conducted on Act & Rules, Managerial, Marketing activities and on the implementation of the various State and Central Government schemes.

G. Technological Development:-

This component provides for technological developments to improve the quality of handloom products to meet the challenges in the post WTO regime. Technological development is crucial for survival of Handlooms. The major thrust would be on up-gradation of Technology, development of looms which minimize physical efforts. The Technological development will be carried out on production processing techniques, development of easy to convert and attractive designs, to reduce weaving and processing faults and fatigue. The coordination from leading technical institutions such as IITs, IIIT, IIHTs etc., to undertake study for technological development in loom-up-gradation, designs, pre-loom, post-loom operations in the Sector.

Apart from the Government assistance, possibilities may also be explored to get the assistance from voluntary organizations, NGOs or any other institute which come forward to assist for technological development in the Handloom Sector.

H. Infrastructural support:-

Infrastructural interventions are required to give a new thrust to the handloom sector and to enable it to face the challenges of post WTO regime. It has been observed that in a number of societies, though infrastructural facilities are available, they are not being utilized properly due to certain gaps in the availability of facilities. For example in some cases Dyeing units/Dye Houses constructed are not in use for want of either proper water availability or due to lack of required dyeing equipments. There are instances where common facility centers are not being used for want of the equipments required for pre-loom and post loom processes. Such critical gaps in the infrastructural facilities shall be filled up to put into use the facilities properly. The infrastructural requirements of the newly registered Primary Weavers Cooperative societies will also be met from out of the allocations made under this component.

5. Procedure for imparting training in Weaving, Designing and Dyeing & Printing and Garmenting/Value addition

Training in the disciplines of weaving, Designing, Dyeing & Printing and Garmenting/Value addition, marketing, managerial etc., will be imparted in association with the Weavers Service Center, Hyderabad / Vijayawada, State training institutes, Siricilla and Hindupur, National Institute of Fashion Technology (NIFT), N.I.D., I.C.M. etc.

6. *Implementing Agencies:*

The Primary Weavers Cooperative Societies, Weavers training centers and any other institution as decided by the State Level Committee.

7. *Mode of Implementation:*

A State Level Committee (SLTC) will be constituted under the chairmanship of the Commissioner & Director of Handlooms and Textiles and Development Commissioner for Apparel Export Parks, Andhra Pradesh, Hyderabad consisting with the following as members to select the societies/agencies for implementing the scheme.

- | | | |
|------|---|----------|
| i) | Commissioner & Director of Handlooms & Textiles and Development Commissioner for Apparel Export Parks, A.P., Hyderabad | Chairman |
| ii) | Vice-Chairman and Managing Director, APCO- | Member |
| iii) | Joint Director (H&T)
subject concerned in the
Commissionerate: | Member |
| iv) | Principal, TCPSK, Hindupur: | Member |
| v) | Principal,
Weaves Training Centre, Siricilla: | Member |
| vi) | Officer-in-Charge,
Weavers Service Centre , Hyderabad: | Member |
| vii) | Officer-in-Charge,
Weavers Service Centre , Vijaywada: | Member |

The Committee shall also monitor the implementation of the scheme at regular intervals.

Y.SRILAKSHMI,
SECRETARY TO GOVERNMENT.